Audiences

Strateca approa

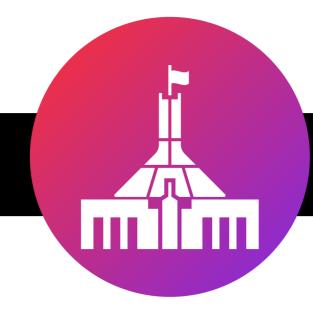
Guiding principles

ACOSH STRATEGY 2023 - 2025

Our Mission: To Advocate for a Tobacco and Vape Free Australia by 2030

Influence policy and legislation

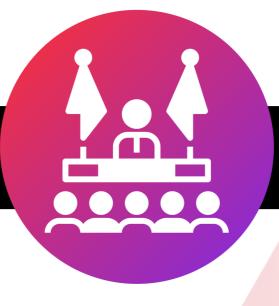
Inform public debate



Federal



State



Local



Government Relations

Build the momentum for legislative change across all levels of government



Industry WatchDog

Expose Tobacco & Vaping Industry Tactics (FCTC Compliance)



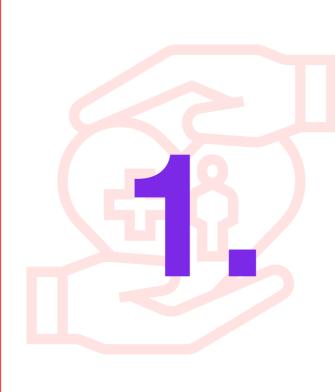
Education & Awareness

Translate Tobacco and Vaping
Research and Policy into
Strategic Communications



Community Engagement

Provide platforms to amplify community voices on legislative changes to end vaping



Maximise advocacy opportunities in collaboration with public health coalition and community



Increase media impact with regular new content on website and tobacco industry observatory



Inform directions of research on tobacco and vaping and support knowledge translation



Collaborate on smoke and vape free initiatives with priority populations

