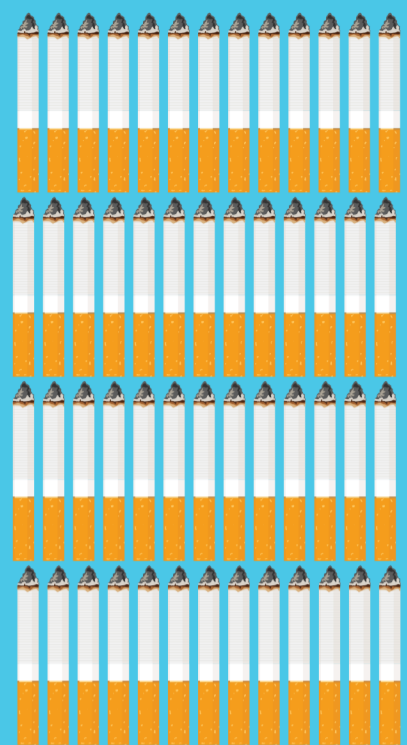
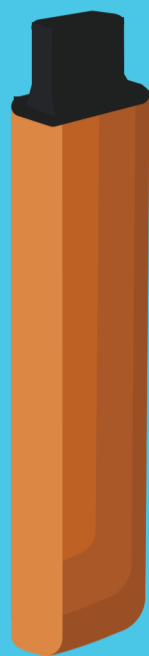


# E-CIGARETTES IN AUSTRALIA

The time for action is now

The nicotine in  
1 vape can = 50  
cigarettes or  
higher

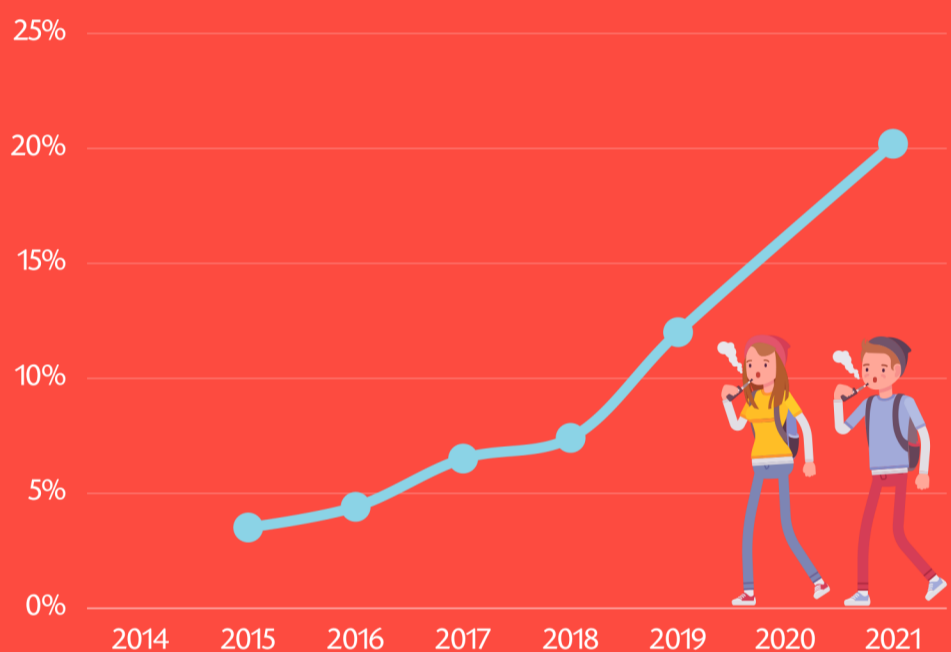


In New Zealand, e-cigarettes with  
nicotine are sold legally to  
adults in delis

and use by young people is  
rising each year

The evidence is  
alarming

This graph shows  
the prevalence of  
New Zealand Year  
10s aged 14-15 who  
used e-cigarettes in  
the past month



Source: Tobacco in Australia Facts and Issues Chapter 18B Figure 18B.3.3

## E-cigarettes appeal to young people

They're marketed to young people and sold to young  
people, leading to steep rises in vaping



Urgent action is needed in  
Australia

We must turn the tap off for  
e-cigarettes to avoid the  
misakes made with cigarette  
smoking that have caused  
decades of death and disease.



acosh

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